



RESPECT is **EVERYTHING** and **COMMUNICATION** is **KEY**

WE DO IT ALL ...



▶ Here at Mailing Guy we not only offer you a Direct Mail service but a complete solution for all your marketing needs - from Graphic Design and Print Production right through to finding you the most cost effective Postage Discount for your campaign.

With the right team of highly trained staff and a wide range of machines, we do it all with the utmost care and attention. We treat your work as if it was our own - ensuring we get it right and to the highest standards.

WELCOME WORDS FROM THE BOSS



► Established in 2008, **Mailing Guy** continues to grow rapidly year on year. Our growth is down to three core reasons: our high customer service standards, the attention to detail we give to each project... but more to the point **we listen to you**, our clients. Doing this ensures we can deliver the best solution to fit within your budget.

Mailing Guy's sole aim is to offer a **fast turnaround, reliable, cost effective** direct mail solution to all companies of any size and across all industry sectors. We are trusted by our clients to mail **millions of direct mail** pieces each year using state of the art production machines and highly trained staff, so rest assured you are in safe hands.

Whether you're sending hundreds or even millions of items **our dedicated team is here to help**, hold your hand and answer your questions.

Get in touch today... request a quote (there's no obligation) and discover how much time and money you could save when you partner with **Mailing Guy**.

REMEMBER our team have the knowledge and experience so you don't have to.

Wayne Nugent
Managing Director



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WE DESIGN

Every item sent to a customer is an opportunity to engage with them, to connect with them, to drive a response...



▶ Most design agencies will go on about the benefits of good design: how essential a communication tool a piece of design work is, how your bottom line will benefit from a good piece of design work and how it's all about your image.

Although all of this is true, we prefer to take a step back, stop and listen to our clients to find out what they actually want and then produce a piece of artwork that exceeds their expectations...

All agreed in advance with **no hidden extra charges.**

Our portfolio includes...

- Logos
- Leaflets
- Stationery
- Brochures
- Exhibition Graphics
- Annual Reports
- Catalogues
- Posters
- Flyers

... **and so much more.**



WE PRINT MANAGE

Do you know if you are getting the **best quality print** production work **at the best price?**
Is your current print and mailing supplier **using the right** processes?

► Our print managers understand print and help clients when they are faced with these dilemmas. Our extensive print knowledge and support from carefully selected print suppliers means that for us, **no job is too big or too small ...**



The best advantage of using our print management service...

For Freeing up your time... from the point of you approving your artwork, to your campaign landing on doorsteps, you **will only deal with one company** – us.

Once you have approved your proof we deal with the rest – making sure your project is ready on time for it to be personalised, enclosed or wrapped and then mailed. With our strict quality control procedures you can be assured everything will be to the highest of standards... **and best of all at a price to fit within your budget.**



Mailing Guy Ltd

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Essex RM20 3ED



PLANT LIST

Design, print, mail and so much more...
all under one roof!

- 1 Data Processing Department
- 2 Graphic Design Studio
- 3 2 x HP Designjet 9000 Large Format Printer
- 4 Seiko CP64s Large Format Printer
- 5 Mutoh Kona 1400 Vinyl Cutter & Audley 1650 Hot/Cold Laminator
- 6 Perspex Laser Cutter
- 7 Secabo TC38 Heat Transfer T-Shirt Press (38x38 plate) & Mug Press

T: 01708 86 55 44

E: sales@mailingguy.co.uk



- 8 2 x Morgana UFO 1 Folder
- 9 AMS ATS12 Tabber
- 10 Neopost SI68 – 3 Station Envelope Enclosing Machine
- 11 SI75 – 3 Station Envelope Enclosing Machine
- 12 Ideal 4850-95EP Guillotine
- 13 Ricoh Pro 1107 EX
(Mono Laser With Saddle Stitching)
- 14 Sharp 905 (Mono Laser)
- 15 Ricoh Aficio MP C5000
(Colour Laser With Saddle Stitching)
- 16 Sharp 1200 (Mono Laser)
- 17 Canon iR ADV C5000s
(Colour Laser With Saddle Stitching)
- 18 2 x AMS M1 Digital Full Colour Envelope Printer
- 19 2 x AMS AJ1000 (5 head) x 2 machines
- 20 KAS HS465
(DL-C4, 4 Station Envelope Enclosing Machine)
- 21 AMS Mailbag Poly Wrap Machine
- 22 KAS 8 station Poly Wrap Machine
- 23 KAS HS565 (DL-C5 6 Station Envelope Enclosing Machine)
- 24 KAS 465 (DL-C4, 3 Station Envelope Enclosing Machine With Fast Sheet Feeder Folder)



WE FULFIL

Enclosing at the highest standards

▶ It doesn't matter whether you are sending 100 or 1,000,000 packs, whether it is single or multiple items per pack or a self-mailer, enveloped or sent in polythene wrapping. All the items are packed with **the highest standards** and **100% accuracy**. More importantly, we deliver projects on time every time.

Free data audit

Take advantage of our free data audit. We will identify data errors and problems within your database.

This will help you reduce the number of returns from your mailing and save you money in the long run. We do this by identifying records that are deceased, goneaways, duplicates and movers. We can enhance your address file, by simply running your data via PAF (Postcode Address Finder which is designed to match your address list to the original registered address with Royal Mail). Once the audit is done we will give you an exact cost for cleansing the data file.



Our fulfilment services include:

- Data Processing/Cleaning
- Mono & Colour Laser Personalisation
- Single & Full Colour Envelope Personalisation
- Envelope Enclosing
- Polywrapping
- Hand Enclosing
- Pick & Pack
- Self-Tabbing onto Mailers
- Making up Show Bags

... **you name it, we do it.**



WE PICK AND PACK

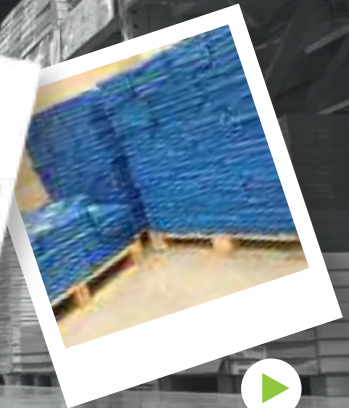
Packed with care...Delivered on time

▶ Many of our clients sell products online and use our professional pick & pack fulfilment service.

All products are stored in our state of the art warehouse, with on site security 24/7.

Your stock list is updated daily so you have access to all the latest stock information, including any tracking numbers needed.

We have 4 collections throughout the day and we can process orders up until 14:00, ensuring a next day delivery can be achieved.





WE POST

We are experts in saving you money on your UK and International postage.

▶ Here at Mailing Guy we not only post your mail. We give you the option of using either our Royal Mail account or your own. With ours you get access to our fully accredited postal services that we have through our partnership with Royal Mail and DSA carriers. If you need to send mail abroad then we have agreements with other postal providers worldwide ensuring **we find the best possible savings for your campaigns.**

We provide postage solutions for a wide variety of mail, including:

- Letter, Large Letters & Packets
- 1st, 2nd & Economy Mail
- International
- Signed for & Tracked
- OCR & MailMark®
- Business & Advertising Mail
- We also prepare packs for Partially Addressed Mail and Door Drops...



WE DELIVER SATISFACTION



"The Museum has been working with Mailing Guy, on our direct mail requirements, for a number of years. The service they offer is always friendly, reliable and efficient.

Importantly for us their prices come in on budget, due to their expertise in advising us on the right product for each job".

V&A Museums



Mailing Guy has always been great to work with. The quality of print, data processing and mail fulfilment is to the highest standard even on the most complicated of campaigns. I would highly recommend.

Fresh Montgomery



Variety, the Children's Charity has been using Mailing Guy now for several years and not only is the quality kept to high standards, but they're still the most competitive on price and will never let you down! We've worked with Mailing Guy for over 2 years and can honestly say that their knowledge and helpfulness has been exceptional.

Variety, the Children's Charity



We have been working with Wayne for several years. Not once has he let us down. He's helped fixed problems (not caused by him), made suggestions that have saved us significant amounts and always worked extremely hard to ensure our projects are delivered on time. I would have no hesitation recommending the services of Mailing Guy to anyone who wants excellent service at a really competitive price.

Wealth Club



What is Direct Mail?

▶ Direct mail is a form of marketing that involves sending a physical piece of material through the mail straight in front of your intended audience.

Do it right and the engagement level between you and the recipient can be the start of a long lasting relationship.

Wayne Nugent - MD, Mailing Guy



Design



Print



Mail

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