



DIRECT MAIL  
PICK & PACK  
DESIGN  
WEB DESIGN  
PRINT  
MERCHANDISE  
VEHICLE WRAPPING

LIST SUPPLY



# What our clients say . . .

"The Museum has been working with Mailing Guy, on our direct mail requirements, for a number of years. The service they offer is always friendly, reliable and efficient. Importantly for us their prices come in on budget, due to their expertise in advising us on the right product for each job".

**V&A Museums**

"I have found Mailing Guy to offer an efficient, friendly and flexible service that is unlike any other print or design company I have worked with. I always receive prompt replies, creative input, brilliant designs, and rapid printing. I particularly like the samples that always arrive the following day and the suggestions for design or print improvements that make my life a lot easier".

**Acumin Consulting Ltd**

"I first used Mailing Guy to produce a small number of copies as a last minute addition to a larger job produced elsewhere. The service and finished product was excellent, the turnaround very impressive and the price way cheaper than I was used to. This year I used them to complete the whole project and benefited from a quicker service and a smaller invoice too. Heartily recommended!"

**ATL - Association of Teachers and Lecturers**



# We do it all . . .

Mailing Guy is a **leading provider** of mailing solutions to companies of all sizes. With a wealth of knowledge and resources under one roof we can provide a **fully comprehensive package** designed to fit within your marketing budget. Not only do we offer a full Direct Mail solution but we can lend a helping hand in all other services such as **Graphic Design, Database Management** and **Print Production**.

With more than 30 years' experience covering all areas of the specialist mailing industry, Mailing Guy provides you with a first class service from start to finish, making your experience with us both **relaxing and hassle free**, giving you peace of mind knowing we will take care of your needs both now and in the future.

At Mailing Guy we believe it is vital to understand your business as well as the industry so we can help you target your campaigns at the right audience.

Contact our **experienced sales team** today who are on hand not only to answer all your questions and offer you a no obligation quote.

**Mailing Guy...One company...But all the answers...**





## We Design

*Let us find your image.*

Most design agencies will go on about the **benefits of good design**, "how essential a communication tool it is", "how a good design will benefit your bottom line" and "nowadays it's all about image".

...Although all this is true, we prefer to sit back, stop and listen to our clients to find out what they actually want and then produce a piece of artwork that **exceeds their expectations..**

**All at an agreed cost** with no hidden extra charges.

Contact us today to experience a refreshing way to do business as well as a refreshing change to your image.

### Our portfolio includes:

- Logos
- Leaflets
- Corporate Identity
- Stationery
- Brochures
- Packaging
- Exhibition Graphics
- Annual Reports
- Catalogues
- Newsletters
- Posters
- Flyers

*... and so much more.*

## Keeping an eye on your printing costs



## We manage **Print**

*Bursting with colour.*

Are you confident you're getting the **best quality** at the **best price**?

How can you make sure you're using the **right printer**, and the right print process?

At Print Guy **we understand print** and can help with questions like these. Our **extensive print knowledge** and wide range of suppliers across the UK means that for us, **no job is too big or too small**.

You may not be a print expert but we are. Using Print Guy means you can rely on experts for a **hassle free** experience and free up more time to spend on developing your business.

### We print...

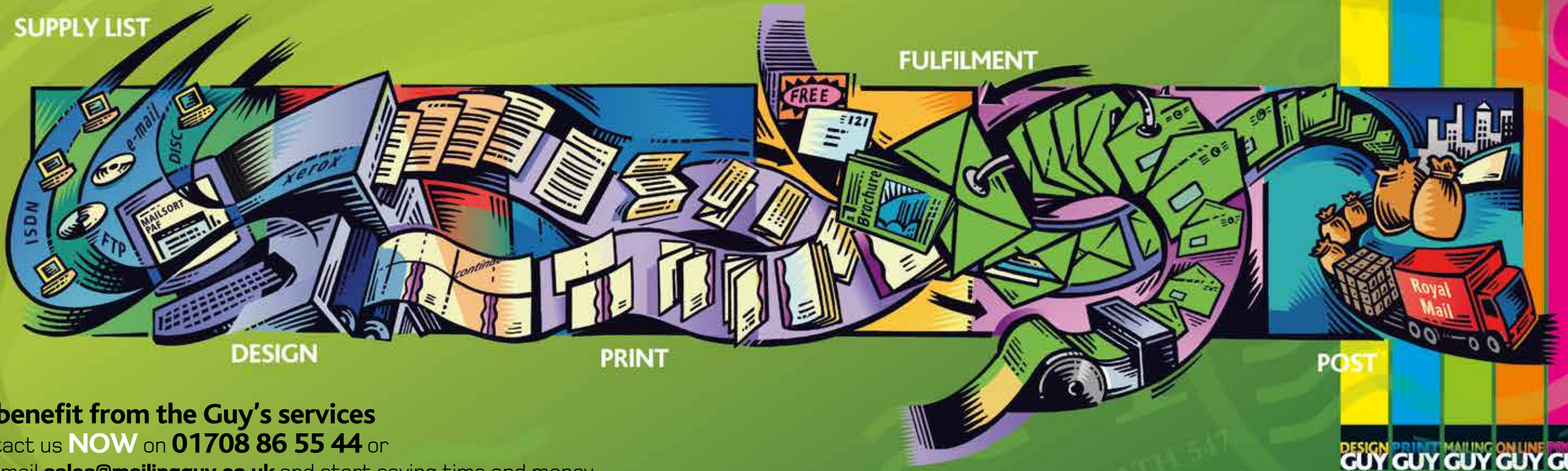
- Brochures
- Leaflets
- Magazines
- Stationery
- Reports
- Catalogues
- Greeting cards
- Journals
- Posters
- Postcards
- Mailers
- Business cards
- Personalisation
- Flyers
- CD duplication
- Labels
- Merchandising
- Signage
- Exhibition graphics
- Roller Banners
- Pop-up displays

*...Basically anything you need printed we have the solution.*



# CAMPAIGN MANAGEMENT

## We Do It All



To benefit from the Guy's services

contact us **NOW** on **01708 86 55 44** or

via email **[sales@mailingguy.co.uk](mailto:sales@mailingguy.co.uk)** and start saving time and money.



## We Mail

*Enclosing at the highest standards.*

Mailing Guy is a **leading provider of mailing** services to companies of all sizes. With a **wealth of knowledge** and **extensive resources** under one roof we provide a fully comprehensive package designed around your marketing budget. Our Production team has the ability to machine enclose over **300,000 personalised mail pieces per day**, with packs containing from 1-6 items and from C6-C4 envelopes, Polywrapped items, personalised mailers...We really do have everything covered.

[www.mailingguy.co.uk](http://www.mailingguy.co.uk)

### Our mailing services include:

- Free data health check
- Tailored Mailing List
- Merge, purge and De-dupe
- PAF address formatting and postcoding
- Machine enclosing (from C6 - C4)
- Polywrapping
- Laser or inkjet personalisation
- Envelope supply (single to full colour)
- Hand enclosing
- Pick & packing with secure storage
- Signed for delivery / trackable service

As an approved supplier of Royal Mail we are accredited with every service enabling us to offer you maximum postage discounts.

- Standard account mail
- Marketing services and Advertising mail
- Mailsort via Royal Mail and DSA
- Cleanmail OCR & CBC
- Publishing services
- Packet despatch
- International



## We even do Websites

*Fresh template or bespoke websites that work.*

At Online Guy we are **experts** in creating templated and custom websites that not only **showcase your capabilities**, but also make it easier for people to do business with you. We design with **your target audience in mind**.

Starting at **£1250.00** we offer much more than just **competitively priced** websites. We can blend established **best practice** and proven marketing principles with **emerging trends** to create something truly unique.





## We produce Newsletters

*Getting the news out there for you.*

**Newsletter Guy offers a full design, print and postal service and it's just for what you need to say!!!**

At Newsletter Guy you only need to supply us with your text and images and we will supply you back a fully laid up Newsletter that looks professional and will get people wanting to know more. No matter if its weekly, monthly or quarterly and if you're only sending out to 100, 500 or thousands we have a package deal that will make you think 'why have I not done this before'.

Contact us now and see how some simple words and images could become a publication to be proud of.



For further information on our promotional services, to obtain a quotation or to arrange a meeting without any obligation, please contact our sales team.



Printed on 100% recycled paper using low-impact inks.

**Mailing Guy Ltd**

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